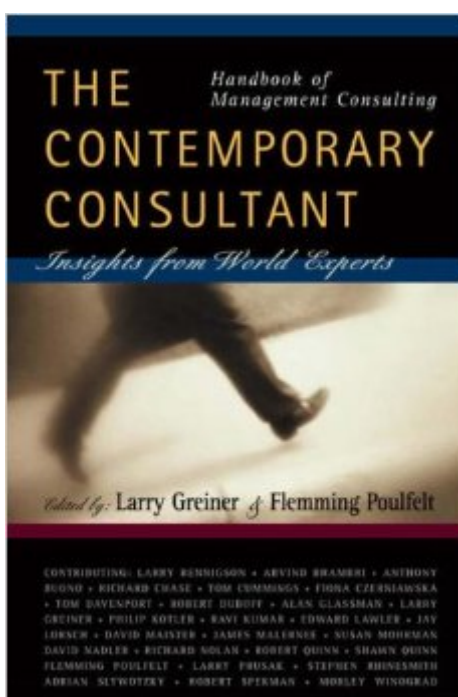


The book was found

Handbook Of Management Consulting: The Contemporary Consultant, Insights From World Experts



Synopsis

This book provides a thorough examination of a variety of specialties within the broad range of management consulting. A book of such scope and depth could only be written by a large number of experts. Each chapter is written by a leading expert in one of the many specialties related to management consulting. Together, all 27 contributors take the reader through an industry that is currently undergoing significant change. While covering all the major practice areas of consulting, the book also offers new insights into change processes and addresses compelling management issues now facing consulting firms. Every practicing consultant and firm needs this book's broad perspective and its treatment of specific areas of content in order to prepare them for a successful future in a highly competitive business environment. Presently, there is no book on the market that takes such an advanced look at both the complexity and multiple aspects of consulting. Ideas presented by the many consulting experts are thoughtful and provocative. Their sage advice on future developments in the field is not to be missed.

Book Information

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Customer Reviews

This book provides detailed descriptions of management consulting firms. Companies covered: McKinsey, Booz Allen Hamilton, Cresap, Robert Heller, Arthur D. Little, Boston Consulting Group, Bain and Company, and many others. McKinsey started in 1930s, hired the best MBAs from Harvard, MIT, other Ivy League schools, moved them up the corporate ladder. They either became partners at McKinsey or they were out. Other firms followed suit. Many of them landed as CEOs later in their careers. Lou Gerstner is a good example, turned around IBM in the 90s. Jeff Skilling

was the other extreme. Armed with the Harvard MBA, 10 year McKinsey experience, drove Enron to the ground. Sarbanes-Oxley Act soon followed. Even the best can fall. I recommend this book. This book will be better, if it placed less emphasis on the historical timelines of each firm, and more on the success/failure of the profession.

Easy to read and understand with a focused content. I'm using it for my consulting class and I declare it the best textbook ever! Excellent resource for both clients and consultants.

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